



FEB 1 1 1992

Federal Communications Commission
Office of the Secretary

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February /o , 1992

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Hon. Donna Searcy, Secretary FEDERAL COMMUNICATIONS COMMISSION Room 222 1919 M Street, NW Washington, DC 20554

FCC MAIL BRANCH

Re:

Petition for Rule Making

Substitute Ch. 264C3 for Ch. 264A - Northport, Alabama

Delete Channel 263A - Macon, Mississippi

Dear Ms. Searcy:

Enclosed please find an original and five copies of a Petition for Rule Making, filed by WARRIOR BROADCASTING, INC., requesting the substitution of Channel 264C3 for Channel 264A at Northport, Alabama, and the modification of the license for Station WLXY(FM) to specify operation on the higher-class channel; and the deletion of Channel 263A at Macon, Mississippi.

If this proposal is ultimately adopted, Warrior Broadcasting, Inc., will promptly apply for authority to construct and operate Class C3 facilities for Station WLXY(FM).

An additional copy of the first page of the petition is enclosed. Please date-stamp and return to us in the enclosed postage-paid envelope.

If there are any questions, please advise.

Respectfully submitted.

WARRIOR BROADCASTING, INC.

James E. Shaw

President

No. of Copies rec'd D+5
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Before the Federal Communications Commission Office of the Secretary FEDERAL COMMUNICATIONS COMMISSION Washington, D.C. 20554 RECEIVED

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In the Matter of)	FCC MAIL BRANCH
Amendment of Section 73.202(b) Table of Allotments, FM Broadcast Stations (Northport, Alabama and Macon. Mississippi) MM Docke) RM)	t

To: The Chief, Allocations Branch Mass Media Bureau

PETITION FOR RULE MAKING

Comes now Warrior Broadcasting, Inc., licensee of Station WLXY(FM) at Northport, Alabama 1/, pursuant to Section 1.401 of the Commission's Rules, and respectfully petitions the Commission to amend the FM Table of Allotments, 47 C.F.R. 73.202(b), to substitute FM Channel 264C3 for Channel 264A at Northport, Alabama, and the modification of the license of Station WLXY(FM) to specify operation on the higher-class channel; and the deletion of Channel 263A from Macon, Mississippi.

^{1/} WLXY(FM) is currently operating under program test authority. A license to cover the construction, permit is currently pending (File No. BLH-910717KA).

Proposal of Petitioner:

	Channel N	Numbers			
City	Present	Proposed			
Northport, Alabama	264A	264C3			
Macon, Mississippi	263A				

Channel 263A was allocated to Macon in Mass Media Docket No. 85-263 2/. Thereafter, an application for the Macon channel was filed by L. Lynn Henley (File No. BPH-860828MA). Henley's application was granted on March 2, 1987 3/. The construction permit for the Macon facility, which was subsequently assigned from L. Lynn Henley to WMXG, Inc., expired on September 2, 1988. It was since been reinstated and extended several times, however the last application for extension of time, filed on May 15, 1990 (File No. BPH-900515JP), is still pending.

Although the Commission does not routinely remove a community's sole local service, the fact that WMXG(FM) has never been on the air, and will likely never be on the

^{2/} See Report and Order, MM Docket No. 85-263, released June 24, 1986.

^{3/} See Report No. 20020, Broadcast Actions, March 9, 1987.

air, will not cause any disruption to any existing service. Over six years after the Macon channel was allocated and almost five years after the construction permit for WMXG(FM) was originally granted, WMXG(FM) is still non-existent, except on paper. From all indications, it appears that WMXG(FM) is a facility which will never be built. The economic reality of constructing a radio station in such a small community (under 2,500 population) dictates almost certain financial failure. There is simply not enough potential advertising revenue in a community of this size to support a viable radio station. The public interest would therefore be served by deleting Channel 263A from Macon, Mississippi, in order to permit WLXY(FM) to provide expanded service to Northport, Alabama and the surrounding area.

Attached hereto and made a part of this petition is a Technical Exhibit in support of the requested change in the Table of Allotments. Based on the information contained therein, it appears that the proposed channel substitution could be accomplished in compliance with the minimum distance requirements of Section 73.207(b) of the Commission's Rules, providing site-restriction a approximately 6.8 kilometers southwest of Station WLXY(FM)'s present site were imposed.

-Page 4-

CONCLUSION

If this proposal is adopted, Warrior Broadcasting,

Inc., will file an application seeking Class C3 facilities

for WLXY(FM).

Except as noted above, the proposed change in the table

of allotments will not create a short-spacing to any

existing station, pending application or vacant allotment,

and will not require the reallocation of any station,

pending application or vacant allotment.

WHEREFORE, it is respectfully requested that the

instant petition be granted and that the FM Table of

Allotments, Section 73.202(b), be amended as requested

herein.

Respectfully submitted,

WARRIOR BROADCASTING, INC.

Tames E. Shaw

President

February <u>/0</u>, 1992

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FCC MAIL BRANCH

TECHNICAL EXHIBIT

IN SUPPORT OF
PETITION FOR RULE MAKING

FOR FM CHANNEL 264A

AT NORTHPORT, ALABAMA

AND MODIFICATION OF LICENSE

OF WLXY(FM) TO SPECIFY OPERATION

ON THE HIGHER-CLASS CHANNEL

WARRIOR BROADCASTING, INC.

Prepared February 3, 1992

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TECHNICAL EXHIBIT

IN SUPPORT OF PETITION FOR RULE MAKING FCC MAIL BRANCH SUBSTITUTION OF FM CHANNEL 264C3
FOR FM CHANNEL 264A
AT NORTHPORT, ALABAMA
AND MODIFICATION OF LICENSE
OF WLXY(FM) TO SPECIFY OPERATION
ON THE HIGHER-CLASS CHANNEL

WARRIOR BROADCASTING, INC.

INTRODUCTION

This Technical Exhibit supports the petition of Warrior Broadcasting, Inc., seeking to amend the FM Table of Allotments, Section 73.202(b) of the Rules, by substituting FM Channel 264C3 for FM Channel 264A at Northport, Alabama, and the concomitant modification of Station WLXY(FM)'s license 1/ to specify operation on the higher-class channel.

ALLOCATION

A study was performed using the computerized SEARCHFM frequency search program and the current FCC/NTIS database to

^{1/} WLXY(FM) is currently operating under program test authority. A license to cover the construction permit (BPH-880915MO) is currently pending (File No. BLH-910717KA).

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determine if Channel 264C3 could be allocated to Northport in compliance with the minimum distance separation requirements of Section 73.207(b) of the Commission's Rules. The results Channel could of that study indicate that 264C3 be substituted for Channel 264A, in full compliance with Section 73.207(b), providing WLXY(FM) relocated its transmitter site to a location in the "useable area", an area to the southwest of Northport 2/. The site-restriction would be necessary in order to avoid short-spacing to Station WHMA-FM, Channel 263C at Anniston, Alabama. The substitution of Channel 264C3 for Channel 263A at Northport, Alabama, would also require the deletion of Channel 263A at Macon, Mississippi. Channel 263A was allocated to Macon in Mass Media Docket No. 85-263 3/. Thereafter, one application was filed for the Macon channel (File No. BPH-860828MA). That application was granted on March 2, 1987 4/. The construction permit for the Macon

^{2/} The "useable area" is shown on Exhibit A, attached hereto. The exhibit depicts the required separation "arcs" from the pertinent co-channel and adjacent channel allocations and stations, and the maximum distance within which a C3 facility may be located while still providing the requisite 70 dBu contour over the city of Northport.

^{3/} See Report and Order, MM Docket No. 85-263, released June 24, 1986.

^{4/} See Report No. 20020, Broadcast Actions, March 9, 1987.

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facility, which was subsequently assigned from L. Lynn Henley to WMXG, Inc., expired on September 2, 1988. It was since been reinstated and extended several times, however the last application for extension of time, filed on May 15, 1990 (File No. BPH-900515JP), is still pending. From all indications, WMXG(FM) is facility which will never be built. The public interest would therefore be served by deleting Channel 263A from Macon, Mississippi, in order to permit WLXY(FM) to provide expanded coverage to Northport, Alabama.

CONCLUSION

Except as noted above, the proposed change in the table of allotments will not create a short-spacing to any existing station, pending application or vacant allotment, and will not require the reallocation of any station, pending application or vacant allotment.

A copy of the separation study for Channel 264C3 is attached hereto as Exhibit B and made a part of this report (only those stations and channels sufficiently close for concern are listed therein).

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	CERTIFICATION	RECEIVED		
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State of Georgia)) ss.	FCC MAIL BRANCH		

I, Larry G. Fuss, do hereby certify as follows:

County of Fayette)

- I am a qualified and experienced broadcast consultant. I have been actively involved in the broadcast industry since 1972 and currently hold a lifetime FCC General Class Radio Telephone License (License No. PG-8-8450).
- 2) I have prepared numerous applications and rule making petitions which have been accepted for filing with the Federal Communications Commission.
- 3) I have been retained by Warrior Broadcasting, Inc., to prepare the attached Technical Exhibit.
- 4) The Technical Exhibit, of which this deposition is a part, and the measurements, calculations, studies and determinations upon which this report is based, were prepared by me or under my supervision and direction. All material contained therein is believed to be true and correct, to the best of my knowledge and belief.

LAMY B. Our	
Affiant	
FEBRUARY 3,1992	
Date	

EXHIBIT A

CONTEMPORARY COMMUNICATIONS P.O. Box 159 - Fayetteville GA

WLXY(FM) NORTHPORT, AL CLASS C3 FEASABILITY STUDY

REFERENCE						DISPL	AY DATES
33 16 00 N 87 44 01 W		Current CHANNEL	CLASS C3 rules space 264 -100.7	ings MHz -		DATA SEARCH	12-26-91 01-31-92
	CH# CITY LAT LN						
WLXY.C CP CN	264A Northpo: 33 17 42 87	rt 40 06	AL 3.000 kW	62.7 100M	6.84 4.3	142.0 88.3	-135.16 *
WHMAFM	Warrior Broad 263C Annisto 33 37 38 85 Emerald Broad	n 53 25 1	AL 100.000 kW	76.9 348M	176.00 109.4	176.0 109.4	0.00 *
WKBB LI CN	265A West Po 33 36 30 88 Bob Mcraney E	int 39 15	MS 3.000 kW	293.9 53M	93.62 58.2	89.0 55.3	4.62
WALX LI CN	265C2 Selma 32 21 40 86 Alexander Bro	52 28	AL 50.000 kW	141.3 150M	128.68 80.0	117.0 72.7	11.68
WFMHFM CP CN	266C Cullman 34 04 54 86 The Voice of	54 13 3	AL 100.000 kW	40.4 408M	118.73 73.8	96.0 59.7	22.73
AD	264A Linevil 33 13 15 85 Emerald Broad Restricted 12.	le 49 35 casting o	AL 0.000 kW of the S	91.6	177.82	142.0	35.82
CP CY	267C Meridia 32 34 18 88 Broadcasters Channel 267C1	53 20 3	100.000 kW	319M	82.5	59.7	36.73

